



Refill your bottle here
www.bluew.org

Thank you for your interest in the Blue W Program!

Community businesses are the most important part of Blue W, without them Blue W network would not exist. At Blue W, we believe we have a special responsibility to our network of participating businesses. In exchange for your willingness to provide public access to tap water for free, we will give you free promotional business listings in our website database and our smart phone applications, so that our thousands of users can find your business easily. As a participating business, you benefit from increased walk-in foot traffic and receive positive recognition through our marketing efforts, identifying you as a progressive, community-oriented business.

By signing up with Blue W you help to support your town to make water more accessible to the public, raise awareness about water issues, and help your town meet its sustainability goals.

What is Blue W?

Blue W is a not-for-profit network of shops, restaurants and businesses willing to let visitors refill a reusable bottle with refreshing tap water, without pressure to make additional purchases. Participating locations are found by using Blue W's website, mobile website (same URL on a smart phone) or iPhone application. People with limited access to technology can download and print one of our city maps or simply look for the Blue W sticker on their favourite shop windows.

Why Blue W was created?

Many people prefer to drink tap water, though tap water can be hard to access when away from your home or workplace. Blue W was created to help you refill your reusable bottle with healthy, great tasting tap water – anywhere.

How can I learn more?

Visit Blue W's website www.bluew.org

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